SFDS Sponsorship Opportunities

SFDS offers the opportunity to get in front of our members and the dental community through course and event sponsorships. All sponsorships are non-competitive, however we offer semi-exclusive and non-exclusive packages. The pricing below represents our most common pricing structure—occasionally we will host courses/events that will have different pricing tiers. Please contact us to find out about the specific event(s) you are interested in.

Sponsorship Levels for Courses *

<table>
<thead>
<tr>
<th>Platinum $1000</th>
<th>Gold $625</th>
<th>Exhibitor $325</th>
</tr>
</thead>
<tbody>
<tr>
<td>✦ Includes Gold/Exhibitor benefits</td>
<td>✦ Includes Exhibitor benefits</td>
<td>✦ Display table (6-8 ft)</td>
</tr>
<tr>
<td>✦ 2 dinners</td>
<td>✦ 1 dinner</td>
<td>✦ Sponsorship recognition at meeting</td>
</tr>
<tr>
<td>✦ 3-minute speaking opportunity</td>
<td>✦ 1-minute speaking opportunity</td>
<td>✦ Listing on Door Prize Sheet</td>
</tr>
<tr>
<td>✦ Sponsorship recognition on event page on the SFDS website</td>
<td>✦ Sponsorship recognition in marketing materials</td>
<td>** Optional meal available for one (1) additional representative at $119 for plated dinners and $69 for dinners hosted at SFDS prepaid ten (10) business days in advance of the meeting</td>
</tr>
</tbody>
</table>

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* This pricing is representative of MOST courses/events. Please contact us for additional event sponsorship opportunities.
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Name of Company__________________________________________________ Telephone _____________________________

Address_________________________________________________________________ Email __________________________

Representative(s) attending meeting - Name_______________________________ Rep Email ____________________________

Name_______________________________________ Rep Email___________________________________________________

Name_______________________________________ Rep Email___________________________________________________

Brief description of company’s function _______________________________________________________________________

Are you attending Dinner?_________ How many included meals?________

How many additional meals?($119 per person at MM; $69 per person at SFDS) ________ Total Dinners $________

Payment: Visa/MasterCard/Check (Please circle one)  Check #________

Credit Card #_________________________________________________ Expiration Date_____________________________

Name on Card________________________________________________   Billing Zip Code____________________________

CVV code____________________ Email________________________________

Total Payable______________________________

Signature____________________________________________________________________________

Must initial Policies & Terms on next page acknowledging Specific Exhibitor/Sponsorship criteria. Email: Info@sfds.org; Fax (415) 928-5297. The San Francisco Dental Society will review all requests for exhibit/sponsor opportunities and determine the appropriateness of the type of service being exhibited as it applies to the policies of this Society. We reserve the right to refuse exhibit space to anyone.

2020 Programs/Events

<table>
<thead>
<tr>
<th>DATE/Time</th>
<th>Event/Speaker</th>
<th>Venue/Location</th>
<th>Sponsor/Exhibitor Level</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 29, 2020, 6-9:00 PM</td>
<td>Annual Meeting/Installation UOP/UCSF Student Clinical/Research Poster Presentations</td>
<td>Marines’ Memorial 609 Sutter St, SF</td>
<td>□ Platinum $1000 □ Gold $625 □ Exhibitor $325</td>
<td>Extra Rep Dinner____ @$119/Ea $_______</td>
</tr>
<tr>
<td>April 15, 2020 6:00-8:30 PM</td>
<td>Exclusive CE (Max 25 attendees) “New and Emerging Tobacco Products” - Ben Chaffee, DDS, MPH, PhD</td>
<td>SFDS Frank A. Brucia Room 2143 Lombard St</td>
<td>□ Gold $625 □ Exhibitor $325</td>
<td>Limited opportunities Extra Rep Dinner____ @$69/ea $_______ based on space availability</td>
</tr>
<tr>
<td>October 7, 2020 6:00-8:30 PM</td>
<td>Exclusive CE (Max 25 attendees) “Periodontitis and Alzheimer’s Disease: New Connections &amp; Therapies” - Mark Ryder, DDS</td>
<td>SFDS Frank A. Brucia Room 2143 Lombard St</td>
<td>□ Gold $625 □ Exhibitor $325</td>
<td>Limited opportunities Extra Rep Dinner____ @$69/ea $_______ based on space availability</td>
</tr>
<tr>
<td>November 4, 2020 6:00-8:30 PM</td>
<td>Exclusive CE (Max 25 attendees) “Dental Photography” - Speaker TBA</td>
<td>SFDS Frank A. Brucia Room 2143 Lombard St</td>
<td>□ Gold $625 □ Exhibitor $325</td>
<td>Limited opportunities Extra Rep Dinner____ @$69/ea $_______ based on space availability</td>
</tr>
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</table>

Third-Party Payer Series

<table>
<thead>
<tr>
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<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 10, 2020 6:00-8:30 PM</td>
<td>“Working with Dental Benefit Contracts in your Practice” - Cindy Hartwell, CDA</td>
<td>SFDS Frank A. Brucia Room 2143 Lombard St</td>
<td>□ Gold $625 □ Exhibitor $325</td>
<td>Limited opportunities Extra Rep Dinner____ @$69/ea $_______ based on space availability</td>
</tr>
<tr>
<td>August 12, 2020 6:00-8:30 PM</td>
<td>“Practicing Out-of-Network Dentistry” - Haden Werhan, Thomas Doll</td>
<td>SFDS Frank A. Brucia Room 2143 Lombard St</td>
<td>□ Gold $625 □ Exhibitor $325</td>
<td>Limited opportunities Extra Rep Dinner____ @$69/ea $_______ based on space availability</td>
</tr>
</tbody>
</table>

Additional Sponsorship/Exhibit Opportunities

<table>
<thead>
<tr>
<th>Date/Time TBA</th>
<th>Event</th>
<th>Venue/Location</th>
<th>Sponsor/Exhibitor Level</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>60+ attendees</td>
<td>Shred-a-thon</td>
<td>Sports Basement, Chrissy Field 601 Old Mason St.</td>
<td>□ Platinum $1000 □ Gold $625</td>
<td>No exhibitor table/opportunities. Outdoor, daytime event. Name/logo on signage and on event ads</td>
</tr>
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Representative(s) attending meeting - Name_______________________________ Rep Email ____________________________

Name_______________________________________ Rep Email___________________________________________________

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Brief description of company’s function _______________________________________________________________________

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Credit Card #_________________________________________________ Expiration Date_____________________________

Name on Card________________________________________________   Billing Zip Code____________________________

CVV code____________________ Email________________________________

Total Payable______________________________

Signature____________________________________________________________________________

Must initial Policies & Terms on next page acknowledging Specific Exhibitor/Sponsorship criteria. Email: Info@sfds.org; Fax (415) 928-5297. The San Francisco Dental Society will review all requests for exhibit/sponsor opportunities and determine the appropriateness of the type of service being exhibited as it applies to the policies of this Society. We reserve the right to refuse exhibit space to anyone.
SPONSORSHIP POLICIES & TERMS:

- All payments are due at the same time reservation is made.
- Space is limited and will be confirmed on a first-come, first-paid basis determined by the date and time on receipt of payment.
- Reservations will be confirmed via written email notification.
- Only one vendor/company per table – no sharing of space permitted.
- Electricity and internet access are available for an additional fee and requires advanced notification to the SFDS.
- Vendor table location assignments are at the discretion of the SFDS and will be pre-assigned. Your table assignment will be indicated by signage on each table.
- Exhibitors may set up their displays at 5:30 PM for Marines’ Memorial location; the room is not available before 5:30 PM. Room setup is available at 5 PM for SFDS location.
- There are no refunds available for unattended meetings; sponsor acknowledges that all payments are non-refundable and non-transferable. INITIAL_________
- All sponsors/exhibitors are subject to approval for content for services/products offered. The SFDS reserves the right to reject any application for exhibit space for any reason.
- No table displays over 3 feet in height, no floor displays over 6 feet in height, and no displays larger than the size of the table that you have registered for. All floor displays must be positioned within your table space.
- Sponsor/exhibitor acknowledges that he/she has no expectation of deriving a substantial return benefit other than use of the SFDS name for the specific event or purpose described.
- Extra rental space is limited to event room; space outside of what is provided by the SFDS is prohibited.
- No promotional material permitted on the dinner tables or chairs in the lecture hall.
- If you need to ship any items to meeting locations, contact the venues directly for their specific delivery requirements. Materials delivered to the meeting sites are the sole responsibility of the exhibitor/sponsor.
- SFDS assumes no liability for lost or damaged exhibit materials.

Meeting Format:

- Meeting registration begins at 6:00 PM for hotel venues; 5:30 PM for SFDS meeting site
- Cocktail-Exhibit Time: 6:00-7:00 PM for hotel venues; 5:30-6:30 PM for SFDS meeting site
- The guest dinner begins at 7:00 PM for hotel venues; 6:00 PM for SFDS meeting site
- The Lecture is from 7:00–8:30 PM for hotel venues; 6:30-8:00 PM for SFDS meeting site
- Exhibitors are not permitted to stay in the banquet room during the lecture unless registered for dinner/lecture
- Participating exhibitors may attend dinner lecture for an additional registration of $119 per person for plated dinners and $69 per person for dinners hosted at SFDS. Dinners must be paid for at least ten (10) business days in advance.

I have read and understand the above. I am authorized to accept terms as delineated: INITIAL_________

Additional: Exhibitor drawings will be held at the Annual Meeting and Installation in 2020. The goal of the drawings is to encourage attendees to visit each of our exhibitors. To gain additional exposure, consider contributing a door prize. All prizes must be approved by the SFDS at least one week in advance of the event and before being listed on the SFDS raffle sheet. Contact the SFDS for more information.